



	Terms of Reference
	<p>PRECED</p> <p>Partnership for Reconciliation through Early Childhood Education and Development in Europe</p>
<p>PRECED - Partnership for Reconciliation through Early Childhood Education and Development in Europe Contract number: 2012/306-585 Project Reference number: EuropeAid/132438/C/ACT/Multi</p>	

Title of the assignment	Regional Coordinator for Advocacy- Activity/Result 3
Duration	October 2013 / November 2014

Approved by:	Submitted on behalf of the PRECEDE Partnership (Pomoc Deci, Early Years, Center for Civil Initiatives, First Children's Embassy in the World Medjashi, Balkan Sunflowers and Partnerë për Fëmijët)
Svetlana Glodic Project Coordinator in Serbia (Pomoc Deci)	Ljiljana Vasic Project Team Leader (Pomoc Deci)
Date:	Date:

Background and Rationale	<p>The purpose of the PRECEDE programme is as follows: "To support civil society influence over reconciliation process and cohesion through education in early years in the Balkan region and Europe".</p> <p>In particular, in the Implementation Period, Component/Result 3 states: „Regional Network and minimum seven country level civil society networks have skills and knowledge to advocate for inclusion and implementation of the modules and topics relevant to the conflict prevention, peace building and reconciliation into national curricula for the early childhood care and education”.</p>
Objective	Supporting National Project Coordinators to develop national partners' and their own capacities to develop effective advocacy strategies through the use of sound documents, methodology, instruments and steps at the regional and national levels.





Work description

The Regional Coordinator is selected and appointed on the regional level for Component/ Result 3 for the Implementation phase of the programme.

Regional Coordinator:

- Coordinates activities of partners in advocacy for PRECEDE at regional level;
- Coordinates regional capacity building for network members to develop and implement advocacy tools, techniques and procedures;
- Coordinates developing of TOT Manual for network members;
- Assists National Project Coordinators to organize and facilitate capacity building workshops for National Working Groups on the importance of advocacy, tools, techniques and potential opportunities to advocate for inclusion of reconciliation and conflict prevention related topics into ECCD curricula;
- Coordinates Regional Working Group for Advocacy and the development of a regional / joint advocacy strategy for all PRECEDE's Components and programmes;
- Coordinates development and maintenance of the public sharing space with the Project Team Leader;
- Prepares recommendations for development and revision of regional advocacy material based upon regional advocacy strategy;
- Assists national Project Coordinators to develop national advocacy strategies and materials;
- Is in regular contact with National Project Coordinators and provides inputs to National Project Coordinators;
- Is in regular contact with Project Team leader and provides input to Project Team Leader;
- Delivers a quarterly report and filled Timesheets to the Project Team Leader.

Qualifications and skills

- University degree;
- At least five years of experience in the field of Public Relations;
- At least five years of experience in Advocacy and Lobbying;
- Proven experience of advocacy programmes related to improvements in the lives and services for young children;
- Excellent communication and presentation skills;
- Demonstrated ability to transfer knowledge to diverse audiences through training, mentoring and long distance support;
- At least five years of experience in the field of the Monitoring on the Rights on the Child;





	<ul style="list-style-type: none"> • Experience in training of NGOs in Advocacy and Lobbying; • Experience in one or more of the core PRECEDE fields: ECED, advocacy, capacity building of civil society, peace building, reconciliation, action research or policy development; • Willingness and ability to travel within the Balkans Region; • Prior experience of working in NGOs in South East Europe and Balkans' Region; • High level of English-language proficiency (speaking, reading and writing). <p>Specific professional experience</p> <ul style="list-style-type: none"> • Comprehensive experience in leading complex consultation processes and/or trainings for adults using participatory and interactive methods; • Ability to develop wide reaching lobbying campaigns with the public, institutions and the media to effect change in public opinion on early childhood development and education; • Comprehensive experience in policies / practices / regulations relevant to early childhood education and development; • Experience in comprehensive evaluation / study / monitoring of education at preschool level; • Experience of working as part of a multi-country project including working with government structures and civil society; • Knowledge and experience of EU-funded IPA projects and EU monitoring and evaluation requirements; • Good teamwork skills.
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